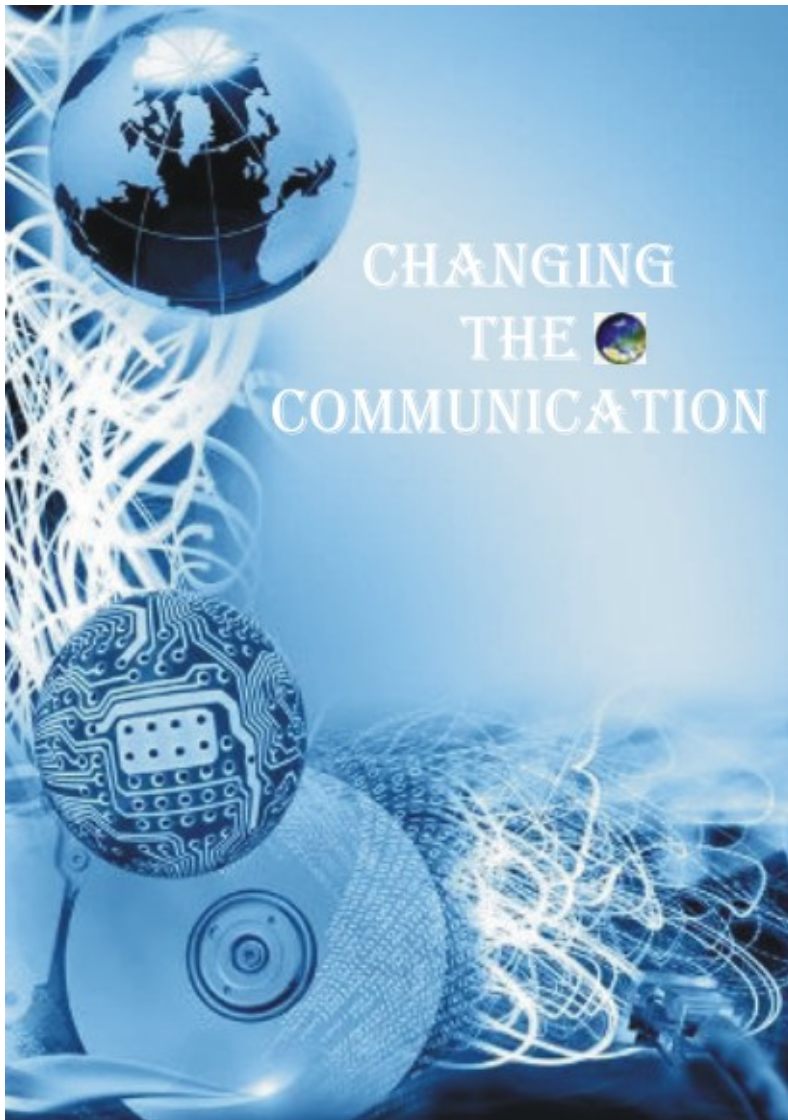




World Language Lab (India) Pvt. Ltd.



COMMUNICATION & TRANSFORMATION

World Language Lab (India) Pvt. Ltd. (WLL) is an International organization, which gives total language solutions for Training, Translation, Interpretation, Overseas Education. We handle with most of the international languages and offer high class services to the global market.

Adithabroad (AA) is our sister concern, which caters to overseas students' education.



Languages we deal: German, Chinese, Japanese, French, Korean, Dutch, Spanish, Arabic, Italian, Russian, Danish, Irish, Malay,

Portuguese, Finnish, Greek, Indonesian, Norwegian, Swedish, and Thai Hindi, Kannada, Tamil, Telugu, Malayalam, Bengali, Punjabi, Gujarati etc - vise versa.

LOCALIZATION TO GLOBALIZATION: We localize the products and concepts for our clients. WLL translates millions of words with extensive software applications in all major languages. As per the local terminology, we convey the local standards and marketing collateral to appeal to the target audience. Our experienced project coordinators, advanced translation technology and comprehensive routines enable us to handle extensive and technically demanding projects. The Combination of technological complexity coupled with linguistic and cultural subtlety is our USP, which helps many of our clients to globalize their products, especially for non-English markets. Accuracy and consistency, being our watchword, has made WLL unique in the industry.



Translation



BRAND BUILDING: We provide the linguistic tools for any brand and names to make sure the names of domains and brands are in tune with the indigenous market. We also offer global network researchers to identify brands and names before they are launched in the market. Our services have given the right exposure to the clients in their target markets. Our research teams also offer extensive expertise in research and development of Meta text, keywords and content descriptions. They are well versed in listing a site high in the search engines, as well as, planning, promotion and publicity to maximize clients' sites in an international market. Besides, we help our client to identify potential cultural problems in their content, prior to translation. Furthermore, we also assist their team to analyze foreign markets accordingly.

TECHNICAL PUBLICATIONS: We translate technical text of products, and localize any documentation as per the target market. Since many countries need translation in their own languages, we put in efforts according to our clients' requirements. Therefore, it helps our clients to move their products easily in the target market. In addition, we educate our clients in this regard and provide them adequate solutions to open up their product range in the overseas market. Our technical authors help to produce English manuals, translate the text (using experienced technical translators), format the document using our multilingual typesetters and validate publication ensuring it fits the target market.



Technical IT documents: Using guides, installation instructions, product specifications, computing and electronics (software & hardware, internet/web), machinery, introduction manuals etc.,

Literary/ Academic documents: Including academic papers, essays, novels, books, etc.



MARKETING COLLATERAL: WLL is experienced in designing and translating and producing of all marketing collateral in various languages, which is the integration of technology and human creativity; that is often over-looked by design agencies. We have all the latest industry standard design software and typesetting programs; including Quark Xpress, Adobe In Design, PageMaker, Photoshop, Illustrator, Corel Draw and Macromedia Freehand. If your material has already been designed, we can translate, localize and typeset it for you. to you print ready format as its original format . (i.e. Quark), as a PDF/JPEG or as printed material.



Business/Financial Documents: Legal documents: Industry Coverage: Environment and **Recycling Equipment-** Genetics, Bio-Engineering, Clinical Chemistry / Immunology: Business plans, company profiles, product catalogues, business correspondence, letters of intent and introduction, marketing materials tender, annual report, financial report, sales report, media report, training materials, price lists, etc. Legal laws regulation and legal notices, affidavit, contracts, agreements, lease, copyrights, insurance policies etc. Accounting, auditing, automobile, bio-technology, chemical, computer, construction, education,

manufacturing, electronics, finance, internet, machinery, medical, media, real estate property, shipping, textiles, telecom, trading etc., Machine and Equipment manuals, reports and presentations. Research reports, patents and general documentation.



MULTILINGUAL DESKTOP PUBLISHING: Our desktop publishing translation & localization solutions are the result of integration of language and culture. Every desktop publishing solution is customized and designed. WLL's production department works with clients to understand their requirement. Accordingly, the multilingual DTP solution is customized to fit any complex global market. We have been successfully supporting many corporate publishing houses and public sector undertakings in this regard. WLL's lab is fully equipped for all kinds of pre-press work, including data conversion. Further, we reproduce the same brochure in a different language using industry standard DTP software. Therefore, the client can easily reprint the copy of the brochure. It is generally provided back to them in a ready to print form. We can typeset any of your existing source files and artwork according to the source files. Therefore the translated version mirrors the original: Brochure, Manual, Marketing, User guide, Advertising material, Packaging and so on ... With the support of following applications: Corel Draw, Quark Xpress, Adobe PageMaker, Adobe Illustrator, Adobe Photoshop, Adobe Frame maker, in design, Acrobat, MS PowerPoint, MS Word and so on ...

Draw, Quark Xpress, Adobe PageMaker, Adobe Illustrator, Adobe Photoshop, Adobe Frame maker, in design, Acrobat, MS PowerPoint, MS Word and so on ...

TRANSLATION PROCESS/ QUALITY: Every stage of this process is checked in terms of quality with experts in the company. After the client's approval, the work is executed and completed. The procedure is doubly checked and supported by backup to avoid accidental data loss. Our panel of translators is skilled in a wide range of documentation from paper to online information and analysis of the project. The projects are split based on the client's requirement (Localization and globalization). The projects are categorized as per the content, purpose and format. We also create glossaries as per the projects' requirements. Our process includes manual translation with software integration along with proofreading and editing. Our productivity is 1500 words per day per person in each language. The delivery of the translation work is always within a time schedule; since we have a team of experts (who are professionally qualified with a linguistic degree in English), professional typesetters, DTP operators, professional linguistic editors and proof readers, scientists, engineers and designers. We ensure consistency, accuracy; safety and quality in our translation work with rigid quality control process in writing, proofreading, vetting and fine tuning have helped us retain and maintain our clients since our inception. We believe that our services provide unbeatable value for money. Our strong track record in retaining customers is a testimony to this fact. All documents are handled on a strictly confidential basis. After the service is completed, we return all the documents and computer files to the client on request and destroy all the copies accordingly.





FILM & VIDEO SCRIPT TRANSLATION: WLL's Professional Translation services offer a complete pre and post production film script translation. Our solution reflects natural film script as defined by the ability to communicate nuances, humor, wit, emotions and the various subtitles for the creative written script that spans cultural barriers seamlessly. Film services include: - Features, Documentaries, Interviews, Screenplays, Films, Theatre plays, Advertisement and much more. Our script translations are prepared carefully to reach out for intercultural community without tampering the content and the spirit of the original work which is localized as per the region. We translate English Language film documentaries and audio visual programs into various languages and vice versa. Video and Multimedia: Effective communication is often the difference between failure and success. Video and multimedia can play an integral part of your staff or client training programs. We remove the English sound track, translate it into any language and record them in foreign language using professional voice over artists - and overlay it on your training video. We deliver the video back to you after the testing.

Our lab is well equipped with professionally qualified technical translators with degree in English, professional typesetters, graphic designers, professional linguistic editors and proof readers, scientists and engineers. We have more than 200 translators and 100 contractors who are supported by the translation memory tools which automate the translation process and increase the standardization and terminology. World Language Lab (India) Pvt. Ltd. is a leading supplier of language solutions. We translate words into global communication in multiple languages and help people to capture: Translation in any form (from print media to electronic media). Translation in any subject (technical and business documents, patents, financial etc.). Translation with integrated services. (Books, brochures, presentations, profiles, graphics integration, audio and video, general documentation and internet multilingual catalogues and manuals.)

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- BFL Mphasis.
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- Indiainfo.com.
- Bell Soft Tech
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- Global Green Company
- Hakuhodo Percepts Pvt. Ltd.
- Haritha Infoserve Pvt Ltd
- HCL
- Health Incorporation
- Henkel Loctite India Private Ltd.
- Hewlett Packard Globalsoft Ltd.
- Himatsingka Seide Ltd.
- HSBC
- IBM
- Indoshell Cast Pvt Ltd
- Infosys
- iMaje Software Development Centre
- Indegene Life Systems Private Ltd.,
- ITC Infotech.
- Infolink Technologies
- Kaypee Electronics & Associates Pvt. Ltd.
- Logica CMG Pvt. Ltd.
- Maje Software Development Centre
- 20:20 Media
- Metaleam Services Pvt. Ltd.
- Mainsail Solutions Pvt. Ltd.
- Nextlinx India Private Ltd
- Nordson India Pvt Ltd,
- Onmobile
- Philips Software Centre Ltd.,
- Phalado Agro Research
- Foundation Pvt Ltd,
- Plexion Technologies Inc.
- Quest Media Productions India P Ltd
- Satyam
- Siemens
- Sonata Software Ltd.
- SCION Advertising Pvt.Ltd.
- Subex Technologies Inc.
- Shettron Ltd
- Smart Works Pvt Ltd
- Sarayu Softech Pvt Ltd
- Tally (India) Pvt. Ltd.
- Trac Presentation (I) Pvt Ltd
- Tyco Electronics India Pvt Ltd
- Type corner
- TVS Motor Company Ltd
- Unilog Content Solutions.
- Veneta Cucine
- Wipro Technology
- Wilbur Smith Associates
- Weldcraft Private Ltd
- Incowax India Pvt Ltd,
- Iwave Systems India P Ltd
- Ivega Corporation

